

2010 SunWest APPLIANCE DISTRIBUTING Trade Professional Incentive Promotions



January 1st, 2010 – December 31st, 2010



At SunWest Appliance Distributing, we understand the importance of the trade professional in the design of a custom home.

Your customer depends on you to guide them in the right direction to create their dream home.

The SunWest team wants to thank you for letting us be a part of that process and for your support in helping your customer understand how Viking, U-Line, Best Hoods and Brew Express fits perfectly into their plans for a home they will enjoy for years to come.

We are pleased to present the 2010 TRADE PROFESSIONAL INCENTIVE PROGRAMS for specifying a complete Viking appliance package on individual custom homes.

All professional designers, cabinet dealers and architects are eligible to participate.



WE'RE LOOKING FORWARD
TO REWARDING YOU!!!



SUNWEST Fun Money Cash Promotion

We all can use a little extra cash sometimes. Here's an easy way to pick up a little extra spending money.

Program rules

Qualifying indoor kitchen sale must include the following SunWest distributed package:

Full Size Refrigeration (built-in or free standing), Range or cooktop and wall oven, Ventilation (Viking or Elica)

Qualifying package earns: \$400.00

If refrigeration is built-in, add \$200.00

(Excluding wine cellars)

Qualifying outdoor kitchen sales must include the following SunWest distributed package:

Barbecue grill, two additional outdoor pieces (excluding access doors)

Qualifying package earns: \$100.00

SELL A COMPLETE INDOOR KITCHEN AND COMPLETE OUTDOOR KITCHEN IN ONE HOME AND RECEIVE AN ADDITIONAL \$100.00!!!

ADD ON SPIFF OPPORTUNITIES

Add the following products to a full indoor package and receive additional cash incentives:

Specialty ovens \$30.00

(Combi steam/convection or high speed)

Full height wine cellar \$40.00

Dishwashers \$50.00

Program rules

- Only individual projects qualify
- Dealer invoice must be attached
- Only one claim per project



SunWest Fun Money Cash Promotion Request

Designer Name: _____
Company Name and Address: _____
Project Information: _____
Customer Name and Address: _____
Install Date: _____
Dealer Name: _____

Qualifying Incentive Sale:	Quantity	Cash
Range + Ventilation + Full Size Refrigeration		400
Full Size Built-in Refrigeration Bonus		200
Add-On Appliances:		
Specialty Ovens (High Speed Oven or Combi steam / Convection Oven)		30
Full Height Wine Cellar(s)		40
Dishwasher(s)		50

All participating professionals must be registered with SunWest. Please e-mail Candy at clsher@sunwestdist.net with your contact information or call 480.784.661. Fax completed form to 480.784.6633.

Program rules

- Only individual projects qualify
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- Only one claim per project



T 480.784.6611 F 480.784.6633
8370 South Kyrene Road #107 Tempe, AZ 85284

www.sunwestdist.net



SUNWEST SUPER STAR BONUS PROMOTION

For those of you who love a challenge, SunWest is pleased to announce a brand new incentive program to the Trade Professional. In addition to the Fun Money Cash Promotion, you can earn fabulous prizes for yourself!

LEVEL 1

Sell a complete SunWest package valued at \$30,000 and receive:

10 CUP BREW EXPRESS
BUILT-IN COFFEE MAKER!!!



LEVEL 2

Sell a complete SunWest package valued at \$35,000 and receive:

\$500 WORTH OF VIKING SMALL APPLIANCES,
CUTLERY AND/OR COOKWARE!!!



LEVEL 3

Sell a complete SunWest package valued at \$50,000 and receive:
42" LG FLAT SCREEN TV



OR

U-LINE 1175BEV 24" UNDERCOUNTER BEVERAGE CENTER!!!



Program Rules

- Package must include full height refrigeration, range or cooktop/wall oven, ventilation and dishwasher to qualify as complete package.
- Only one claim per project
- Only one level prize can be earned per package.
- Program does not affect eligibility of SUNWEST FUN MONEY PROMOTION.
- Only individual projects qualify.
- There are no credit allowances or altered awards.
- Promotion applies to packages sold January 1st, 2010 – December 31st, 2010.
- 1099's will be issued to all winners with a yearly total over \$600.00.
- Dealer invoice must be attached.
- SunWest reserves the exclusive right to change, cancel or suspend this program at their discretion.



SunWest SUPER STAR

Promotion Request Form

Designer Name: _____

Company Name and Address: _____

Project Information: _____

Customer Name and Address: _____

Install Date: _____

Dealer Name: _____

Select Your Prize Level	Prize	Check Here
Level 1	10 Cup Brew Express	
Level 2	\$500 Viking Viking Small Appliances, Cutlery and/or Cookware	
Level 3	42" LG Flat Screen TV	
	OR	
	U-Line 1175 BEV 24" Undercounter Beverage Center	

Program Rules

- Package must include full height refrigeration, range or cooktop/wall oven, ventilation and dishwasher to qualify as complete package.
- Dealer invoice must be attached.
- Only one claim per project.
- Only one level prize can be earned per package.
- Program does not affect eligibility of SUNWEST FUN MONEY PROMOTION.
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