



## Dealer Terms & Conditions for Viking FREE Product Promotion October 1, 2010 through March 31, 2011

Applies to all FREE product promotions offered to retail, custom home builder and Platinum Builder sales.

1. Dealer to extend the FREE product promotion on the sale of a Professional or Designer 200 Series Stainless Steel Dishwasher to customer. Minimum qualifying product purchase criteria is specified for each Viking package. See Viking programs effective October 1st, 2010 through March 31, 2011.
2. The FREE Viking product promotion is for qualifying sales shipped and invoiced from October 1, 2010 through March 31, 2011.
3. Back ordered product will be honored provided that dealer takes immediate delivery once product becomes available.
4. SunWest assumes no liability or responsibility for any manufacturer change or discontinuation of product.
5. This program cannot be combined with the following programs already discounted: builder projects, model homes, Parade of Homes, or personal use sales.
6. Dealer will be billed at regular dealer cost for FREE product shipped and invoiced during promotion period. Dealer must complete all information on opposite page in order to receive credit for product given to customer at no charge.
7. Upon verification of dealer's claimback, SunWest will issue dealer's open account a credit at dealer cost for the FREE promotional product offered. If customer elects to upgrade from the FREE product offered, the dealer will invoice customer the difference between the value of the FREE product and the cost of upgrade product.
8. A copy of dealer invoice must accompany credit request and clearly show that qualifying product was given at no charge. A notation stating "FREE Product per Viking Promotion" or similar verbiage must also appear on the invoice.
9. There is no spiff payment to dealer salesperson for the FREE product provided to customer in connection with this promotion.
10. Deadline to submit: April 30, 2011.
11. Sunwest reserves the right to cancel, suspend or modify this promotion at any time with notice.
12. Program does not allow packages to include showroom displays or open line products.

Mail credit request to:  
**SunWest Appliance Distributing**  
8370 S. Kyrene Rd #107, Tempe, AZ 85284  
Attn: Claims Dept.

**SunWest**  
Appliance Distributing  
480.784.6611  
www.sunwestdist.net



# FREE Product Promotion Claimback Form

October 1, 2010 through March 31, 2011

Date: \_\_\_\_\_

Dealer Name: \_\_\_\_\_

Dealer Address: \_\_\_\_\_  
Street Address

\_\_\_\_\_ City, State, Zip

Phone Number \_\_\_\_\_

Contact Person \_\_\_\_\_

1. A Complete Package, as defined by each "FREE" Program must be purchased to qualify for a FREE product.
2. Check the "FREE" Designer or Pro Series Product that you are claiming from one of the "Free" programs.
3. If the customer elected to upgrade the FREE product in one of these programs, the DEALER will receive credit for only the standard model specified below.

*A copy of dealer's invoice must be attached and clearly show that FREE promotional product was given to customer at no charge.*

- FREE Designer Series DW: Model DDB200SS\*
- FREE Pro Series DW: Model VDB200SS\*

INSERT AMOUNT OF CREDIT  
 THAT IS BEING  
 REQUESTED BASED ON DEALER COST  
 OF "FREE" PRODUCT

(Checked in box at left)

\$ \_\_\_\_\_

\* If the customer elects to upgrade the Pro or Designer Series DW, that is provided as standard in one of these programs, the cost difference between the standard model and the upgraded model must be clearly noted on the DEALER invoice.

Please type or print the model and serial number of the products sold on the "FREE" program:

	MODEL NUMBER	SERIAL NUMBER
REFRIGERATION	_____	_____
Second refrigerator (if applicable)	_____	_____
COOKING	_____	_____
	_____	_____
DISHWASHER	_____	_____

**SEE OTHER SIDE FOR TERMS AND CONDITIONS**