

SUNWEST APPLIANCE DISTRIBUTING  
AND  
DESERT LIVING MAGAZINE

PRESENTS THE

# VIKING – LIFE OF THE KITCHEN DESIGN CONTEST

JANUARY 1<sup>ST</sup>, 2009 THROUGH NOVEMBER 30<sup>TH</sup>, 2009



Simply Stated  
Victoria Roberts

PRESENTED BY  
SUNWEST APPLIANCE DISTRIBUTING AND DESERT LIVING MAGAZINE  
EXCLUSIVELY TO THE DESIGN TRADE  
IN ARIZONA, SOUTHERN NEVADA, NEW MEXICO AND EL PASO, TEXAS



Joyce O'Dea  
Southwest Kitchen & Bath

Welcome to the 2009 Viking – Life of the Kitchen Design Contest presented by SunWest Appliance Distributing and Desert Living Magazine. Never has kitchen design been more in the public eye than it is today. With the Food Network and HGTV overwhelming success, customers are more aware than ever before of the importance of great products and functional design.

Whether building a new home or remodeling an existing one, designers are the key to creating the perfect kitchen. As professionals in your field, we are excited to showcase your designs and provide a new, innovative advertising avenue. All kitchen entries will be added to the SunWest Website in the Kitchen Gallery, a great place for consumers to view your design work. Finalists will be featured in Desert Living Magazine in the spring of 2010. The first place winner will win a trip to **Cabo San Lucas** as well as a story in Desert Living Magazine in 2010.

Don't miss this exciting opportunity. We are looking forward to promoting you!

Best of Luck,

*Bob Stamm*  
President  
SunWest Appliance Distributing

# VIKING – LIFE OF THE KITCHEN DESIGN CONTEST

## Program Rules

Designed project must be completed between January 1<sup>st</sup>, 2009 and November 30<sup>th</sup>, 2009. The contest is offered only to designers residing in Arizona, New Mexico, southern Nevada and El Paso County, Texas.

Only one prize will be awarded per winning design. If more than one designer worked on the winning design, participating designers must choose who wins the prize.

Entering is easy. Submit three pictures of your indoor or outdoor kitchen design and complete the four question interview form. There are two ways to submit your entries:

**By Internet:** Go to [www.sunwestdesigncontest.com](http://www.sunwestdesigncontest.com) and click on the Designer Registration link. Complete and submit the contest registration, photographs of the project and the VIKING – LIFE OF THE KITCHEN DESIGN CONTEST interview form.

**By Mail:** Designers can submit a registration form along with supporting photography and VIKING – LIFE OF THE KITCHEN DESIGN CONTEST interview form to:

VIKING – LIFE OF THE KITCHEN DESIGN CONTEST  
SUNWEST APPLIANCE DISTRIBUTING  
8370 S. KYRENE ROAD SUITE 107  
TEMPE, ARIZONA 85284

Entries must be postmarked by the deadline dates noted above in order to be eligible. Photographs must be owned and taken by or on behalf of the designer and must not infringe upon any third party's rights. SunWest Appliance Distributing must have authorization to use photographs for any promotions and/or advertising.

All entries must be received by SunWest Appliance Distributing by November 30<sup>th</sup>, 2010. All entries will be placed on SunWest Appliance Distributing website under Designer Kitchen Gallery and will remain on website for a minimum of 12 months. Enter in each category as many times as you would like.

Five (5) finalists for both best indoor kitchen and best outdoor kitchen will be selected by panel of judges chosen by SunWest Appliance Distributing and Desert Living Magazine personnel. Finalists will be notified by January 16<sup>th</sup>, 2010. All finalists will be featured in a story in Desert Living Magazine in Spring of 2010 as well as on the SunWest Appliance Distributing website under the VIKING – LIFE OF THE KITCHEN DESIGN CONTEST category.

### Winning Categories:

Best Indoor Kitchen – 1 <sup>st</sup> place.	Selected by trade.
Best Indoor Kitchen – 2 <sup>nd</sup> place.	Selected by trade
Best Indoor Kitchen – 3 <sup>rd</sup> place.	Selected by trade
People's Choice, Best Indoor Kitchen.	Selected by invited guests
People's Choice, Best Outdoor Kitchen:	Selected by invited guests

### Prizes:

1 <sup>st</sup> Place Indoor Kitchen:	4 day, 3 night trip for two to Cabo San Lucas including airfare and hotel accommodations.
2 <sup>nd</sup> Place Indoor Kitchen:	3 day, two night trip for two to The Inn on Oak Creek, Sedona, including \$100.00 for transportation, hotel accommodations and cooking class.
3 <sup>rd</sup> Place Indoor Kitchen:	Choice of one (1) Viking small appliance. Options include one of the following in black, white, gray or red: Viking Blender                      Viking 7 quart Mixer Viking Toaster                      Viking Food Processor
People's Choice Indoor Kitchen:	3 day, two night trip for two to The Inn on Oak Creek, Sedona, including \$100.00 for transportation, hotel accommodations and cooking class.
People's Choice Outdoor Kitchen:	3 day, two night trip for two to The Inn on Oak Creek, Sedona, including \$100.00 for transportation, hotel accommodations and cooking class.

### TERMS AND CONDITIONS:

All prizes are non-transferable and are not exchangeable for cash. Winning trips must be taken at specified times.

All prize winners are solely responsible for all taxes and any expenses not specified related to acceptance and use of the prize.

Applicants must be 21 years or older to win.

SunWest Appliance Distributing reserves the right to be the final judge of any and all rules and regulations.

SunWest Appliance Distributing reserves the exclusive right to change, cancel or suspend this program with written notification.



SunWest  
Appliance Distributing



Desert Living

